







John Hope Bryant
Founder, Chairman & CEO

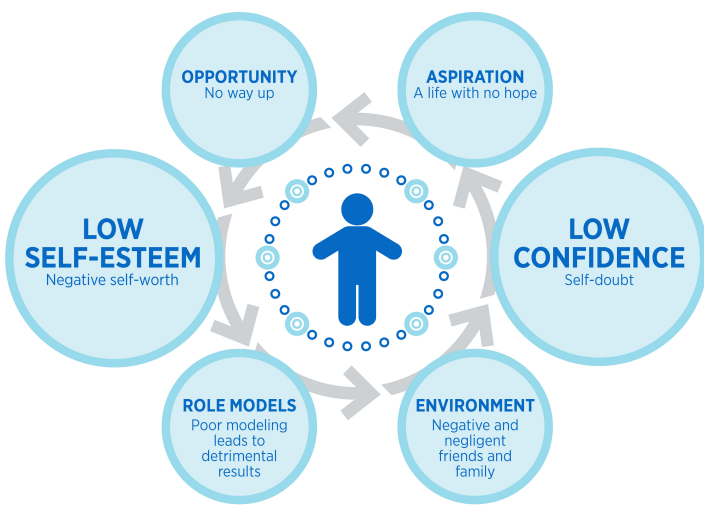
Bryant Group Ventures, LLC
The Promise Homes Company
Bryant Group Motorsports Academy
Operation HOPE, Inc.

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HOPE DOCTRINE ON POVERTY



OPPORTUNITY
No way up







ASPIRATION
A life with no hope

LOW SELF-ESTEEM
Negative self-worth

LOW CONFIDENCE
Self-doubt

ENVIRONMENT
Negative and negligent friends and family

ROLE MODELS
Poor modeling leads to detrimental results

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HOPE DOCTRINE ON WEALTH

OPPORTUNITY
Equal access,
a glass half full

ASPIRATION
A life full of hope

HIGH SELF-ESTEEM
Positive self-worth

HIGH CONFIDENCE
Belief in ones self

ENVIRONMENT
Positive and
nurturing
friends and
family

ROLE MODELS
Positive examples
lead to brighter
outlook

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Foreword by Jim Clavin, Chairman and CEO of Gallup, Author of The Coming Jobs War

FIVE RULES FOR YOUR ECONOMIC LIBERATION

The MEMO

JOHN HOPE BRYANT

Bestselling author of How the Poor Can Save Capitalism and Love Leadership

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